



## EDUCATIONAL SUPPORT OPPORTUNITIES

**WiFi** **\$10,000.00**  
 Gain high visibility for your company by supporting the Annual Meeting WiFi service. The supporting company will be acknowledged in all communication to the attendees as the WiFi sponsor.

**Resident Symposium** **\$10,000.00**  
 Support the Resident Symposium and be recognized as supporting an important part of the WTSA educational program. Support includes a PowerPoint slide on the screen at the beginning, end and all breaks during the program, recognition of support in all publications and a list of residents attending the meeting, the week before the meeting.

## MARKETING SUPPORT OPPORTUNITIES

**Industry-Supported Scientific Symposium\***  
**Breakfast** **Lunch**  
 \$10,000.00 \$15,000.00

Industry-Supported Symposia are educational events that may offer, but are not limited to:

- Formal presentations, speakers, product display/promotion, equipment demonstrations or procedural instruction are:
  - Planned and implemented by an organization external to the accredited provider, Cinemed and WTSA
  - Neither sponsored nor endorsed by Cinemed and/or the WTSA
  - Not part of the Cinemed accredited Scientific Program
- Educational programs, although not mandatory, can be designated for *AMA PRA Category 1 Credit™*. Should the Supporter choose to offer CME for this presentation, this shall be done separate from the WTSA and Cinemed and the Supporter shall comply with regulations as set forth by their own accredited provider. All promotional materials must contain the following statement: *This event is neither sponsored by nor endorsed by Cinemed or the WTSA.*

Contact Stan Alger, WTSA Executive Director, should you require assistance in identifying potential CME providers beyond those of Cinemed: [salger@prri.com](mailto:salger@prri.com) or 978-299-4509.

Symposium support includes:

- One (1) complimentary meeting registration for a speaker
- Acknowledgement in meeting publications, promotional materials, onsite signage, and with a promotional flyer in the meetings bags
- Both pre- and post-registration attendee mailing lists
- One (1) complimentary blast email to the Western Thoracic Surgical Association pre-registration list (electronic marketing pieces must be emailed to [industry@westernthoracic.org](mailto:industry@westernthoracic.org) for approval).
- The sponsor will also have the opportunity to include an invitation with attendee registration materials and a promotional poster in the registration area.
- The WTSA encourages educational programs to offer *AMA PRA Category 1 Credits™*, although not mandatory.
- **Food and audio visual is at sponsor's expense.**

Thursday, June 22<sup>rd</sup>  
**Lunch** 12:30 pm – 1:45 pm  
 Cardiac/Thoracic

Friday, June 23<sup>rd</sup>  
**Breakfast** 6:30 am – 7:50 am  
 Cardiac / Thoracic

*\*\*Times are subject to change based on 2023 programming.*



## MARKETING SUPPORT OPPORTUNITIES

### Mobile App

**\$10,000**

A mobile application is available for all attendees to download on their smartphones and other mobile devices. The application includes program schedules, abstracts, exhibitor lists and descriptions, exhibit floor plan and Hotel floor plan as well as area attractions and other information. Supporter will have their information and logo in the application as well as two push notifications during the meeting sent to everyone.

### Program Guide Advertisement

**\$5,000.00**

Place an ad in the meeting program guide and your marketing message will reach majority of the attendees. This is the one of two references for all WTSA attendees and members and will be referred to several times throughout the year. The program guide contains the daily agenda and the exhibitor/sponsor listings and product descriptions.

### Meeting Bags

**\$10,000.00**

This is an opportunity to support the meeting bags that every surgeon will receive. Due to ACCME regulations, the company logo is not permitted to be displayed on the bag, however your company will be acknowledged as the sponsor and may have an insert in the bag.\* Bags will be produced by WTSA.

### Hotel Key Cards and Door Hangers

**\$7,500.00**

Hotel guests attending the Annual Meeting will have a plastic Hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. The door hangers will also give you the opportunity to spread your message even further.

### Water Bottles

**\$5,000.00**

Sponsor logo along with the WTSA logo will be on a 17 oz. water bottle. The water bottle will be especially helpful during the Fun Run!

### Door Drops

**\$4,000.00**

Supporters are able to send a message to each room. The Hotel staff will place your item in each room on the specified day you request. Item must be approved by WTSA. Supporters will supply the Hotel with the promotional pieces and send them directly to the Hotel for distribution.

*\*Symposium sponsors will also have flyers in the bag.*

**Satellite Symposia or Industry related activity during the entire WTSA meeting are not allowed other than the scheduled opportunities on Thursday and Friday.**