EDUCATIONAL SUPPORT OPPORTUNITIES

WiFi $10,000.00
Gain high visibility for your company by supporting the Annual Meeting WiFi service. The supporting company will be acknowledged in all communication to the attendees as the WiFi sponsor.

MARKETING SUPPORT OPPORTUNITIES

Industry-Supported Scientific Symposium*
Breakfast $10,000.00 Lunch $15,000.00

Industry-Supported Satellite Symposia are educational events that may offer, but are not limited to:

- Educational programs, although not mandatory, the WTSA encourages be designated for *AMA PRA Category 1 Credit™;*
- Formal presentations, speakers, product display/promotion, equipment demonstrations or procedural instruction are:
  - Planned and implemented by an organization external to the accredited provider, Cinemed and WTSA
  - Neither sponsored nor endorsed by the Cinemed and WTSA;
  - Not part of the Cinemed accredited Scientific Program

Should the Supporter choose to offer CME for this presentation, this shall be done separate from the WTSA and Cinemed and the Supporter shall comply with regulations as set forth by their own accredited provider.

All promotional materials must contain the following statement:

*This event is neither sponsored by nor endorsed by the Cinemed or the WTSA*

Contact Stan Alger, WTSA Executive Director, should you require assistance in identifying potential CME providers beyond those of Cinemed: salger@prri.com or 978-299-4509

Symposium support includes one (1) complimentary meeting registration for a speaker, acknowledgement in meeting publications, promotional materials and onsite signage, both pre- and post-registration attendee mailing lists and one complimentary blast email to the Western Thoracic Surgical Association pre-registration list (mailing pieces must be emailed to industry@westernthoracic.org for approval). The sponsor will also have the opportunity to include an invitation with attendee registration materials and a promotional poster in the registration area. Educational programs, although not mandatory, the WTSA encourages be designated for *AMA PRA Category 1 Credit™.* Food and audio visual is at sponsor’s expense.

Thursday June 25th
Lunch 12:30 pm – 1:45 pm
Cardiac
Lunch 12:30 pm – 1:45 pm

Friday, June 26th
Breakfast 6:30 am – 7:50 am

*Times are subject to change based on 2020 programming.*
MARKETING SUPPORT OPPORTUNITIES

Program Guide Advertisement $5000.00
Place an ad in the WTSA 2020 meeting program guide and your marketing message will reach over the majority of attendees. This is the main reference for all WTSA attendees and members and will be referred to several times throughout the year.

The program guide contains the daily agenda, educational session descriptions, exhibitor/sponsor listings and product descriptions as well as the WTSA board and committee listings.

Meeting Bags $10,000.00
This is an opportunity to support the meeting bags that every surgeon will receive. Due to ACCME regulations, the company logo is not permitted to be displayed on the bag, however your company will be acknowledged as the sponsor and may have an insert in the bag.* Bags will be produced by WTSA.

Hotel Key Cards $6,000.00
Hotel guests attending the Annual Meeting will have a plastic hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. WTSA will produce the keys and supporter will supply artwork.

Signage Ballroom Foyer $5,000.00 Stairwell $3,500.00
Broadcast your messaging on LED screens strategically placed in the Ballroom Foyer and the Grand Ballroom staircase.

Water Bottles $5,000.00
This year’s meeting is in the mountains and it is important to stay hydrated. Sponsor logo along with the WTSA logo will be on the 17 oz. metallic water bottle which will keep water nice and cool.

Door Drops $4,000.00
Company is able to send their message to each room. The Hotel staff will place your item in each room on the specified day you request. Item must be approved by Show Management. Supporter supplies promotional piece and sends it to the hotel.

*Symposium sponsors will also have flyers in the bag

SPONSOR SUPPORT OPPORTUNITIES

Early Career Networking Reception $10,000.00
Thursday, June 25th 4:30 – 5:30
Attended by meeting registrants who are starting their careers, this is an excellent opportunity to meet those early adopters. Your company will be acknowledged through on-site signage at the reception as well as any marketing materials online in advance of the meeting.