



MARKETING SUPPORT OPPORTUNITIES

Industry-Supported Scientific Symposium,

\$15,000

Symposium support includes one (1) complimentary meeting registration for a speaker, acknowledgement in meeting publications, promotional materials and onsite signage, mailing labels for both pre- and post-registration attendee mailings and one complimentary blast email to the Western Thoracic Surgical Association pre-registration list (mailing pieces must be approved before releasing labels). Sponsor will also have the opportunity to include an invitation with attendee registration materials and a promotional poster in the registration area. Symposium may or may not be accredited. Food and audio visual is at your expense.

Thursday, June 22 Lunch 12:30pm – 1:45pm
Dinner 6:30 pm – 8:30pm

Friday, June 23 Lunch 12:30pm – 1:45 pm

Meeting Bags

\$10,000

This is an opportunity to be the only company to have information in the meeting bags that every surgeon will receive. Due to the new regulations, it is up to the supporting company whether its internal guidelines allow its company logo to be displayed on the bag. Bags will be produced by WTSA.

Lanyards

\$6,000

Attendees will wear lanyards attached to their badges. The lanyards are produced by the WTSA and will have your company logo printed on them. Your company will be acknowledged as a meeting supporter.

Hotel Key Cards

\$6,000

Hotel guests attending the Annual Meeting will have a plastic hotel keycard for their room. Your company logo and booth number may be prominently displayed on each key showcasing your company message and driving traffic to your booth. WTSA will produce the keys and supporter will supply artwork.

Golf Balls

\$2,000

Attendees who participate in the Annual Meeting Golf Tournament will receive a sleeve of golf balls imprinted with your company logo. Supporter will supply golf balls.